

CITY OF KELOWNA

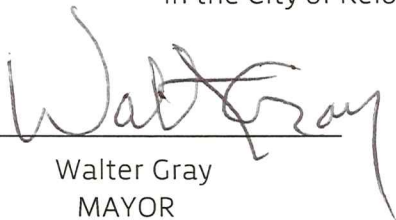
Proclamation

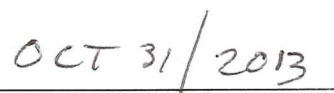
DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS Wednesday November 20, 2013

- WHEREAS** the WORLD Day of Remembrance for Road Traffic Victims is held annually on the third Sunday of November to remember the many millions killed and injured on the world's roads, together with their families and others also affected, as well as to reflect on the tremendous burden and cost of this daily continuing disaster and to pay tribute to the dedicated emergency crews, police and medical professionals who daily deal with the traumatic aftermath of road death and injury; and,
- WHEREAS** the NATIONAL Day of Remembrance for Road Crash Victims in Canada is held the Wednesday following the third Sunday of November each year, and is set aside to remember those killed or seriously injured on Canadian roads, often in avoidable collisions, and those left to deal with the sudden and unexpected loss of people they love; and,
- WHEREAS** according to *rememberroadcrashvictims.ca* last year, one life was saved every day because in Canada enforcement is increasing, new policies are being introduced, safer vehicles are being built, roads are being improved and road user behavior is changing; and,
- WHEREAS** One Crash is Too Many is a campaign intended to raise awareness of the preventability of motor vehicle related injuries and thereby assist in saving lives and reducing injuries. The second commemorative event is being held on November 20, 2013 at 5:00pm in the Orchard park parking lot; and
- THEREFORE** I, Walter Gray, as Mayor of the City of Kelowna, do hereby proclaim November 20, 2013 as

DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS November 20, 2013

In the City of Kelowna, Province of British Columbia


Walter Gray
MAYOR


Dated on this day