## Technology has turned us into lazy drivers

I expressed excited optimism in my last column about automatic braking and other technologies that have a hope of finally putting a significant dent in our car crash epidemic.

Two readers—Roger, a retired professional driver who has logged two to three million kilometres; and Andrew, a former client who is a victim of negligent driving—helped me recognize an irony about technology.

The irony is that technology can be blamed for the car crash epidemic in the first place. Andrew referred me

to the operation manual

Achieving Justice

PAUL HERGOTT

for a 1926 Model T Ford, found easily on the Internet. As Andrew pointed out to me, "You controlled virtually every aspect of this vehicle's operation."

The car has become, in Andrew's words, "automatic everything," requiring less and less driver attention and effort.

Technology has transformed the motor vehicle from a machine that could not be operated without the full attention (and effort) of the operator, to one with effortless power steering

power steering and brakes, and cruise control.

What naturally occurs when less and less attention and effort is required? Less and less attention and effort is applied.

Andrew notes that at the same time, air bags, seat belts and other safety features like automatic braking has been "lulling us into a ridiculous complacency."

Big budget marketing campaigns are geared to convince us that this or the other make of automobile has the highest safety rating, the message being that if you buy that particular car, you won't get into a crash.

If you do, the crash won't come with consequences.

Are those marketing campaigns as dangerous and irresponsible as those for which tobacco manufacturers have been sued for promoting smoking without clear warnings about the danger?

Roger remembers:
"When I started to drive
(in Europe), there was no
speed limit, there were
no signs that indicate
every little curve, there
was one single centre
line that you just did not
cross when solid. Now we
need concrete barriers,
because a double or triple
solid line does not mean
anything anymore."

Roger's opinion: "Personally I am against just about everything that has been brought in over the years to make, what they say, driving safer for everybody."

He made this point: "...if you make something 'idiot-proof,' it does not take long before a bigger idiot shows up."

Andrew and Roger have helped me recognize the reality that technological advances in the operation of the automobile coupled with advances in road safety have made us correspondingly worse and worse drivers.

It sure helps explain the ridiculous prevalence of the rear-ender crash.

Instead of putting a significant dent in our car crash epidemic, any automatic driving technologies short of a fully driverless car might just result in a previously unheard of low of idiot driving.

Perhaps the sensible thing to do, until we live in the reality of the driverless car, is to bring back the Model T.

Paul Hergott is a lawyer at Hergott Law in West Kelowna.

paul@hlaw.ca

#### Street sweeping to start in West Kelowna

The District of West Kelowna will begin street sweeping in the community starting the first week of March.

Sweeping will begin in neighbourhoods with lower elevations, south of Highway 97, and will work upwards into the neighbourhoods that are at the higher elevations.

Signs will be placed in neighbourhoods indicating when sweeping is anticipated to begin and while street sweeping is underway.

Sweeping will be conducted in school zones during spring break, between March 16 and 27.

Residents are reminded to help ensure sweeping is effective and efficient by keeping roadways clear of parked vehicles and any other obstructions.

Residents are also asked to

ensure their household recycling and waste loads are secure to help keep streets clear of debris.

Sweeping is anticipated to take approximately six to eight weeks to complete.

For more information, call 778-797-2225, email roads@ districtofwestkelowna.ca or visitdistrictofwestkelowna.ca/ streetsweeping.



# Customer Appreciation Days TWO-DAY SALE

10 Percent Off Regularly Priced Merchandise Plus In-Store Specials

Friday, February 27 and Saturday, February 28



Under New Ownership
Same Great Products
Same Knowledgeable Service

2445 Hwy 97 North, Kelowna (in the Banks Centre)



## Choices Seminars & Events Sunday, March 22, 3-5pm. Cost \$20 plus tax

Register online at

choicesmarkets.com, at Customer Service or phone 250-862-4864

### Hearty & Healthy With the Mediterranean Menu with Choices' Nutrition Team & Chef Antonio Cerullo.

Achieve better heart health, boost brain health and trim your waistline. All this by getting on the Mediterranean diet train. Choices' Chef Antonio and our expert team of Dietitians and Nutritionists are hosting a food demonstration and seminar focused on the centuries-old Mediterranean diet. Find out the foundation of this diet, taste samples of foods prepared by Chef Antonio, take home recipes and meal ideas and learn handy tips for healthy living from our dietitians and nutritionists.

Find us on Facebook: facebook.com/ ChoicesMarkets For more information visit our website: www.choicesmarkets.com

1937 Harvey Ave. at Spall Kelowna | 250.862.4864

Follow us on Twitter: twitter.com/ ChoicesMarkets

CENTRAL OKANAGAN WEATHER FORECAST



Duane English & Wesla Wong
The Okanagan's Weather Team



Shaw)



For the latest weather online, visit globalnews.ca/okanagan